

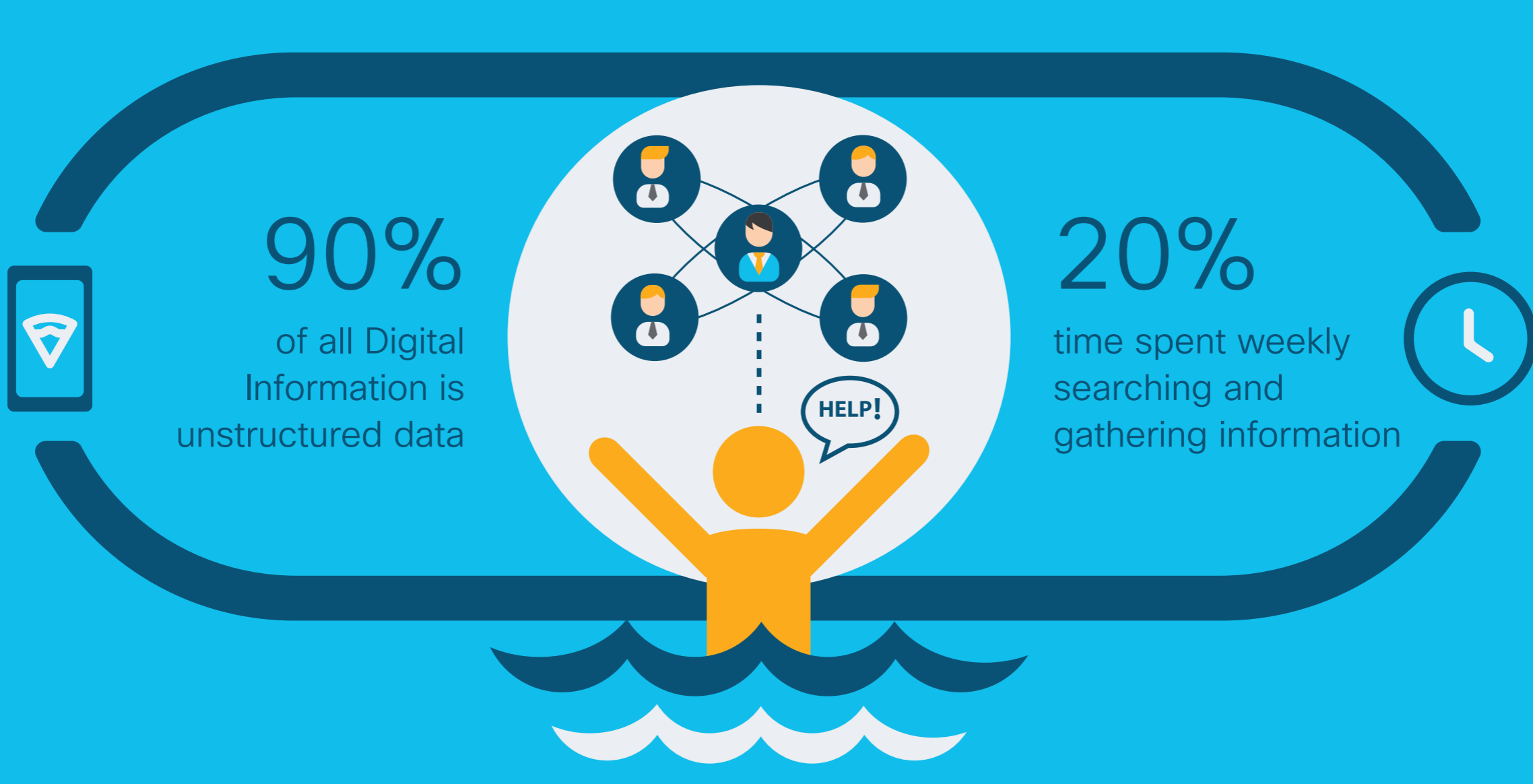
How Contextual Intelligence Solves Information Overload



Knowledge Workers Need Information To Do Their Jobs



Information overload wastes valuable time, creates ineffective interactions and hurts productivity



Not finding information → **16% productivity impact**

36%
Of a typical day spent searching or consolidating information

44%
Workers do not find the information they need to do their jobs

The Productivity Gap

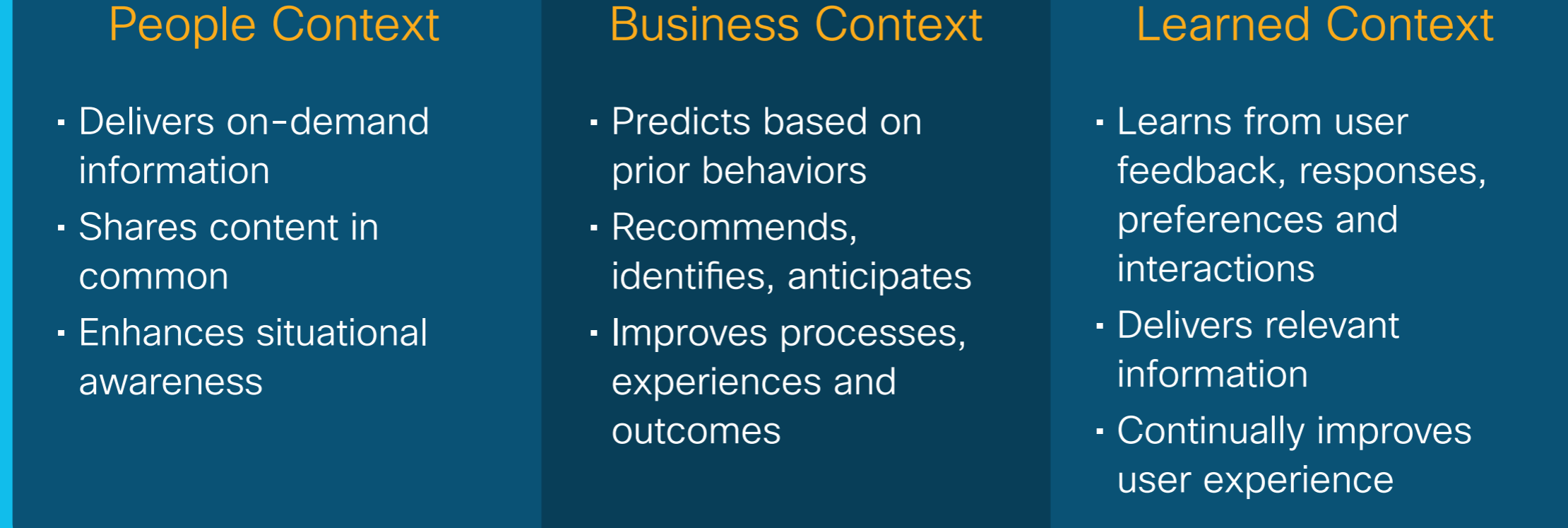


What is Contextual Intelligence?



The combination of **Artificial Intelligence (AI)** with cloud communications and multiple enterprise data sources, to achieve higher efficiencies, productivity, and better customer experiences

Three stages of Contextual Intelligence



Contextual Intelligence Improves Business Results



Contextual Intelligence empowers result-oriented conversations

Contextual Intelligence dynamically puts relevant information at knowledge worker fingertips enhancing communications dialogue and minimizing information overload



75% of business executives say AI will be actively implemented in their companies within the next three years